Rubric or Marking Guide criteria – Selection Criteria

	Proposed weighting	Excellent	Average	Poor
Skills description and evidence; content	50%	 Response to each criterion is structured according to the STAR format to provide a clear beginning, middle and end Evidence is relevant, well connected to the job advertisement, and provided for each specific selection criterion Thoroughly describes skills and qualities, with excellent use of action verbs 	 Each criterion is covered in some detail with evidence of STAR framework Some evidence is provided for specific selection criteria but could be improved Describes skills and qualities with use of action verbs but could be improved 	 Responses for some criteria may be missing Evidence to support responses is missing, irrelevant and/or inadequate STAR format is not used or is inappropriately and/or rarely applied Limited to no insight into candidate skills and qualities
Presentation and format	40%	 Layout of response is logical and easily dissected by the reader Balanced margins with eye appeal Format highlights criterion being addressed Responses are within word count and concisely and tightly edited Appropriate font and point size used 	Layout of response is somewhat logical and can be dissected; some improvements could be made with: • Margins • Highlighting criterion being addressed • Font or point size	 Layout of response is poor or inappropriate Margins are unbalanced and/or inappropriate Format is inappropriate or inadequate and significantly detracts from criterion being addressed Font and point size distract from readability and/or are difficult to read/unprofessional
Spelling and grammar	10%	Uses correct grammar, punctuation and spelling throughout	Occasionally lapses in correct grammar, punctuation and/or spelling but not enough to interfere with the meaning conveyed.	 Makes frequent errors in grammar, punctuation and/or spelling that interfere with the meaning conveyed