

**College Leadership Advisory Committee Meeting, 17 April 2024, LWCM 1.12  
Minutes**

**Attending:** Michael Gilding; Judith Bannister; Vivienne Brand; Rob Chalmers; Grace Connolly; Simone Daniells; Jessica Genauer; Ian Goodwin-Smith (via Teams); Andrew Groves; Caitlin Hughes; Tammy Joachin; Christopher Kee; Sarah Knapper; Tania Leiman; Katherine McLachlan; Adela McMurray; Vipul Pare; Julie Strunk; Phil Palmer; Angie Shafei (via Teams); Afshin Tanouri; Melinda Pike (observer); Stephanie Eglinton-Warner (observer); Julie Dover Taylor Stone;

**Apologies:** Madhan Balasubramanian; Svetlana Bogomolova; Andreas Cebulla; Mark Halsey; Rodrigo Praino

<b>Agenda items</b>	<b>Notes</b>	<b>Action items</b>
1. Welcome/ Apologies / Farewell	<ul style="list-style-type: none"> <li>Apologies were noted.</li> </ul>	
2. Minutes	<p><i>Document: Minutes CLAC 20 March 2024</i></p> <ul style="list-style-type: none"> <li>Minutes were approved.</li> </ul>	
3. Vice-President & Executive Dean report	<p>The VP&amp;ED briefed regarding matter relevant to the College and highlighted:</p> <ul style="list-style-type: none"> <li>Charts regarding Semester 1 retention trend recently provided to the Staff forum were inaccurate for the years previous to 2024, showing a too-low percentage. Revised figures would be provided, and the trend was still improving</li> <li>The appointment of Philipp Dautel as Principal Manager AITI was already providing significant connections and energy benefitting the Factory of the Future project</li> </ul>	
4. Dean (People and Resources) report	<p>The Dean (P&amp;R) advised regarding an incident of a staff member requiring hospitalisation while travelling in China, noting that:</p> <ul style="list-style-type: none"> <li>The situation was being managed and the matter was no longer an emergency</li> <li>The booking of the trip through the new standardised University procedure had been critical in managing the emergency efficiently, particularly as it related to insurance</li> <li>Lessons had been learned about the Chinese medical system that would be reviewed and accommodated for the future</li> <li>The staff member's emergency contact had been out of date which delayed notification – staff were exhorted to keep that information current</li> </ul>	
5. Director of College Services report	<p>The Interim Director of College Services reported regarding financial matters, advising that:</p> <ul style="list-style-type: none"> <li>First quarter financial results had been disseminated and a shortfall against budget projected for the College, due to low international load, notwithstanding increased domestic load</li> <li>Staff were encouraged to review any expenditure to consider its necessity, and also consider the perception of appropriate spend</li> </ul>	
6. Executive Education – Tammy Joachin	<p>Tammy Joachin briefed the members on activity and learnings from experimentation over the first 18 months of the Executive Education project, highlighting:</p>	<ul style="list-style-type: none"> <li>VP&amp;ED and TJ to note potential synergy between</li> </ul>

<p>and Sarah Knapper</p>	<ul style="list-style-type: none"> <li>• Focus on Business to Business, and reasons for choosing this path</li> <li>• Microcredentials</li> <li>• University systems, policies and procedures preventing necessary agility to be competitive in speed and price</li> <li>• Leveraging strategic partnerships, and challenges in satisfying clients who are important to the University while remaining profitable</li> <li>• Need to build integration with corporate services to optimise the benefits of Australia Awards Fellowship Grants</li> <li>• Need for a clearer protocol for determining which potential tenders were on mission</li> <li>• The status of transitioning to the Flinders City Campus venue</li> <li>• The potential names for the University Executive Education offering, currently out for testing</li> </ul> <p>Over the next 12 months the focus would be on:</p> <ul style="list-style-type: none"> <li>• Establishing better systems</li> <li>• Determining the balance between B2B and B2C</li> <li>• Selecting areas of focus</li> <li>• Building capacity and scale</li> </ul> <p>The VP&amp;ED praised the extraordinary achievements of the last 18 months, advising that the team were in a position to educate the rest of the University.</p> <p>In response to a question, Tammy advised that, once systems were established, there was an opportunity to build a vibrant and exciting portfolio of offerings</p>	<p>proposed Leadership program for a State Govt department, and the online strategy in development</p> <ul style="list-style-type: none"> <li>• Afshin T and Angie S asked to consider top Business priorities for Exec Ed team to focus on</li> </ul>
<p>7. Online strategy</p>	<p>The VP&amp;ED advised that University was developing an Online strategy and asked Colleges to list priorities for the next three years, noting that:</p> <ul style="list-style-type: none"> <li>• It was a long term strategy designed to redress lack of coordinated action</li> <li>• JD was the flagship online course in CBGL, and had seen significant enrolment following re-design, including the community experience, but also sophisticated competition</li> <li>• Flinders had identified four areas of focus: postgraduate, online community experience, high quality learning/website platform design,</li> <li>• University support was needed for investment in online visibility/accessibility, marketing, enrolment process</li> <li>• Other opportunities for CBGL were discussed, noting that the College would also have to decide whether to move forward with minimal support, or be more ambitious, and whether to lock down a template or allow more freedom</li> </ul> <p>Members observed the following:</p> <ul style="list-style-type: none"> <li>• Staff capability was a key resource issue</li> <li>• Opportunities in Criminology, Public policy and Social Impact were on mission with synergy to other activity</li> <li>• A single look and feel across the whole program was important for the student experience</li> <li>• Better online delivery had spin off benefits for in person delivery</li> </ul>	<ul style="list-style-type: none"> <li>• Members – provide feedback to the VP&amp;ED regarding the online strategy, and in particular resources needed in order to develop costings</li> </ul>
<p>8. Close of Graduate Certificate in Research Methods</p>	<p><i>Document: Proposal to end the GDRM to PhD Pathway</i></p> <p>A proposal had been put forward by the HDR Coordinator, Honours &amp; GDRM Coordinator, Dean (Research), and Dean (Education). The HDR Coordinator spoke to the proposal, advising:</p> <ul style="list-style-type: none"> <li>• The pathway had been created at a time that CBGL needed to build the number of PhD students, and had worked to raise the</li> </ul>	<ul style="list-style-type: none"> <li>• Formal proposal to discontinue the GDRM to be developed</li> </ul>

<p>pathway to PhD</p>	<p>reputation of the College, and increased flow from targeted countries</p> <ul style="list-style-type: none"> <li>• Evidence showed that most applications were not taken up, and only a few who had completed the GDRM went on to PhD, and some had not been high quality students</li> <li>• Resources of staff managing GDRM would be better used with direct entry HDR students</li> <li>• There would be some teaching out, but no topics to close down</li> <li>• Concerns raised included how to manage students who were not appropriate for direct entry, and that the majority of applicants had been business students</li> <li>• Also noted that the University was more concerned with quality than quantity</li> <li>• CLAC accepted and supported the proposal, noting that a formal proposal would be required</li> </ul>	
<p>9. Discontinuation of the MILIR</p>	<p><i>Document: Proposal to discontinue MILIR program</i></p> <p>The TPD of Law briefed members on the proposal, advising:</p> <ul style="list-style-type: none"> <li>• The MILIR course had declining numbers, and was sustained by cross-listing topics in the Juris Doctor (JD) and International Relations courses</li> <li>• The JD options list had an undue emphasis on international law as a consequence</li> <li>• Not all topics would be cancelled, and teaching out could be managed for ~17 students, but freedom would enable topics better suited to JD to be designed and offered</li> <li>• Noted that efforts had been made to raise the profile of the degree, which had not been effective</li> <li>• CLAC endorsed the proposal, noting that a formal proposal would be required</li> </ul>	<ul style="list-style-type: none"> <li>• Law - Formal proposal to discontinue the MILIR to be developed</li> </ul>
<p>10. AOB</p>	<ul style="list-style-type: none"> <li>• The Dean of Law advised that the Horizon scanning process had started with members meeting online the previous day.</li> </ul>	

**Next meeting:** The next meeting will be at 1pm on Wednesday 15 May in the EDUC, room 5.34  
MP:MG – 22 April 2024