

**College Leadership Advisory Committee Meeting, 21 February 2025, LWCM 1.03
Minutes**

Attending: Michael Gilding; (chair); Judith Bannister; Neville Crossman; Melissa de Vel-Palumbo; Hossein Esmaili; Jessica Genauer; Ian Goodwin-Smith; Andrew Groves; Mark Hopps; Christopher Kee; Tania Leiman; Katherine McLachlan; Adela McMurray (via Teams); Phil Palmer; Vipul Pare; Rodrigo Praino; Gerry Redmond; Angie Shafei; Julie Strunk (via Teams); Pam Zorn; Rob Chalmers; Afshin Tanouri; Sarah Knapper; Melinda Pike

Apologies: Madhan Balasubramanian; Vivienne Brand;

Agenda items	Notes	Action items
1. Welcome/ Apologies	<ul style="list-style-type: none"> Apologies were noted. 	
2. Minutes	<p><i>Document: Minutes CLAC 20 November 2024</i></p> <ul style="list-style-type: none"> Minutes were approved 	
3. Vice-President & Executive Dean report	<p>The VP&ED reported regarding:</p> <ul style="list-style-type: none"> Status of enrolments and load, noting damage to international recruitment arising from MD107 had not yet rebounded, but strategies were in place for new directions and mitigation Event Management & Tourism, Sport Management successful Congratulations to the CSI/Criminology team developing the Centre of Excellence for Prisoner Reintegration – it had reached final stage – a first for the University New Director appointed to Factory of the Future (FFF)/AITI, allowing him to step aside; there was a robust structure across CSE and CBGL with many staff engaged in developing projects FFF launch in 2025 	
4. Dean (People & Resources) report <ul style="list-style-type: none"> WH&S Distinctive points of difference 	<p>The Dean (P&R) reported on WH&S regarding:</p> <ul style="list-style-type: none"> Incident at City Campus (report pending) managed by Dean (Education) – all well, but indication of a need for familiarisation with new campus process Incident in 6 day intensive class. Student collapsed and ambulance called. Lecturer & Student assisted, Security called. Student sent to Flinders Hospital and Lecturer monitored ongoing. Process worked well. <p>He further reported on the project to enhance our points of distinctiveness, advising:</p> <ul style="list-style-type: none"> Project commenced with Business, objective is to be able to describe our points of difference to any audience Training underway Research Centre Directors also indicated interest in developing Points of distinctiveness 	
5. Director of College Services report	<p>The DoCS provided a briefing, advising:</p> <ul style="list-style-type: none"> The Risk Assessment Register would shortly be forwarded for feedback 2025 Budgets had been allocated and advised The Live Industry Project Coordinator had been seconded to CHASS as Executive Officer for 12 months, and the College was considering how to manage the role 	

	<ul style="list-style-type: none"> The Executive Education Coordinator would shortly be going on parental leave and the College was advertising for cover 	
<p>6. Advancement for Academic Leaders</p> <ul style="list-style-type: none"> Ted Wynn, Director Alumni and Advancement 	<p>The Director, Alumni and Advancement Ted Wynn attended to present on the Art and Science of Donor Development for Academic Leaders, highlighting that:</p> <ul style="list-style-type: none"> The disciplines of BGL were key to enabling a strong society Good relationships between Donors and Academics were key to philanthropy built on trust, and delivery, and true partnership building, over a long period of time In Australia, primary providers of funding were Institutions choosing to support research A University Advancement Committee had been established and was making connections Staff could assist by: <ul style="list-style-type: none"> Strengthening alumni relationships and focussing on scholarships as an entry point Big ideas, which attract interest Highlighting stories that demonstrated research impact, and communicating impact to donors VIP site visits and meetings The Advancement team would assist with gift administration, due diligence, records, materials, prospect research, briefings and strategy The merger might create opportunity through uncertainty, but it was better to present our own excellence than draw comparisons 	<ul style="list-style-type: none"> Dean of Law to invite Director (A&A) to meet Law Board of Advisors
<p>7. Executive Education</p> <ul style="list-style-type: none"> Sarah Knapper 	<p>Sarah Knapper, the Executive Education Coordinator briefed members on the status and strategy of Executive Education, highlighting:</p> <ul style="list-style-type: none"> The journey to date The outcomes of a review and the renewed strategy Programs won, and those in the pipeline Barriers and Challenges <p>In response to questions, it was noted that:</p> <ul style="list-style-type: none"> Some of the programs in place were legacy programs, but there had been a decision to focus on a particular market, and pathway programs There was appreciation for the work undertaken by the Coordinator to date A reference group might be established, through suggested it should not be too large It would be helpful to have guidance on how to respond to Industry contacts who approached staff with ideas for offering courses, and how to measure whether proposals fit with strategy New programs did not necessarily have to be profitable if they helped achieve mission <p>The VP&ED thanked the Coordinator for her work and advised the College was looking forward to her return after leave.</p>	
<p>8. Online delivery: update and learnings</p> <ul style="list-style-type: none"> Jessica Genauer, Rob 	<p>The VP&ED advised members of the University's commitment to build a whole of University online platform <i>Flinders Online</i>, and the College's engagement with the project, launching several courses in 2024. He invited members to brief regarding their experiences to date.</p> <ul style="list-style-type: none"> Rob Chalmers, Afshin Tanouri and Jessica Genauer each briefed regarding the Juris Doctor, MBA Future Business and GC in Public Sector Leadership, advising the following: 	

<p><i>Chalmers, Afshin Tanouri</i></p>	<p>Positive outcomes and feedback</p> <ul style="list-style-type: none"> • Rob C welcomed University commitment to building a portal to improve the student experience of access/enrolment • Afshin T advised that Topic Coordinators had engaged proactively • MBA topics were being developed in stages, rolling out just in time for the appropriate trimester • MBA topic material would also be used for a microcredential • the process did encourage thinking about best practice • would streamline marketing and promotion • consistency across offerings was an objective all supported <p>Challenges had included:</p> <ul style="list-style-type: none"> • process requiring significant time, energy and overtime • priority being given to learning designer activity, over academic contribution • unclear process, developed on the fly, poor communication • No project management or governance, top-heavy and bureaucratic management of the process (not lean or agile) • Failure to respond to feedback • Insufficient learning designer resource • Further work to be done to achieve the proposed high-level principles • Principles to create consistency across offerings not necessarily leading to better outcomes • Some material produced by Generative AI, not checked with topic owners • Unrealistic timelines that indicated a lack of understanding about academic activity • Timelines had meant that development was undertaken by available staff, rather than those most suited to/interested in the task <p>Future activity to improve the process might/would include:</p> <ul style="list-style-type: none"> • A local coordinator • Further training of academic staff to assist with conceptual design • BGL staff were meeting with learning designers to understand each others' needs better • The Dean (Education) advised he was also working to iron out development process issues for the next iteration; this included internal meetings with topic coordinators, and optimising the College side of the operation • Noted that there was a College FLO template available that was applicable to online, but no design template from Flinders Online yet 	
<p>9. Any Other business</p>	<ul style="list-style-type: none"> • Next agenda would include New Colombo Project (NCP) • AACSB would be a significant item for CLAC to address in 2025 	

Next meeting: The next meeting will be at 10am on Friday 21 March 2025 in Room LWCM 2.46.

MP:MG – 21 Feb 2025