

CBGL Events – Getting started

Event Proposer

Seek funding approval to hold your event from an appropriate Event budget holder

Event Proposer

Consider Event planning <u>Lead times</u>
Complete the <u>Event Proposal Form</u>

Tip: Funding for your event

Approach the most appropriate source for funding for your proposed event:

- Major All College Event Director of College Services
- All College Research Event Dean (Research)
- All College Teaching Event Dean (Education)
- Discipline Research-related Event Research Leads
- Discipline Teaching-related Event Teaching Program Directors (TPDs)

Research centre funds and Consulting funds can also be used for university events.

Budget-holders must give you an **account code** to use for allocation of expenditure e.g. 123.45678

Marcomms Partner & Exec Officer

Will review, agree and advise what support is needed & who will provide it.

May be individual or team

Marketing & Comms Partner

Organise for the production of any required communications material

Support Officer / Support team

Will contact the Event proposer to establish, coordinate and manage requirements for the event

Event Proposer

- Confirm budget with budgetholder
- Coordinate event
- Coordinate Academic colleague involvement, as required
- Source Invitation list
- Approve communication materials
- Complete Risk Assessment
- Agree expenditure within budget
- Is responsible person at the event

Support Officer / Team

- May be an individual or a team
- Coordinate professional staff support as required
- Organise planning meetings, if required
- Book venues and catering
- Coordinate other requirements e.g. Liquor License
- Organise equipment as required
- Provide support at event, if required

Tip: Support for your event

Support might be allocated to one person or a team including:

- College Marketing and Communications Partner
- College Digital Content Producer (communications material)
- College Alumni and Advancement Partner (events targeting or including alumni)
- University Event
 Coordinators (shared resource, major external-facing events only)
- College Executive Officer
- Operations Team Support Officers

Note: Executive Education, WIL, Industry Project & Alumni event coordination will be led by the responsible professional teams.