



COLLEGE OF BUSINESS, GOVERNMENT AND LAW

Strategy 2018-2020



Education

We deliver a richly interactive and personalized approach to learning with a paramount focus on student success and are international leaders in educational innovation, advanced learning technologies and learning analytics. We develop enterprising graduates equipped with the skills required for success in the knowledge economy.

Our Aims:

INNOVATION	Enhance educational innovation
QUALITY	Enhance educational quality within the College
TEACHING SPECIALISTS	Create and manage Teaching Specialist roles for the College
ACCREDITATION	Achieve professional accreditation for courses where appropriate
ENTERPRISE	Raise student access to Innovation & Enterprise education
RECRUITMENT	Identify new markets and new/reviewed/revised courses
STUDENT PARTNERS	Encourage students to become partners in education
EMPLOYABILITY	Prepare career-ready students and increase graduate employability
INTERNATIONAL ON-SHORE	Increase international on shore load
GROWTH	Grow domestic student load
DIVERSIFICATION	Diversify delivery modes for courses
RETENTION	Implement College Retention plan
PRODUCTIVITY	Reduce teaching delivery requirements whilst enhancing teaching quality and maintaining teaching effectiveness



Research

Our research addresses challenges of local, national and global significance to deliver outcomes that change lives for the better. We are a community of outstanding scholars engaged in world-leading research that extends the boundaries of knowledge.

We embed research and critical thinking as core skills for every Flinders graduate.

Our Aims:

QUALITY	Increase percentage of academic staff members who are top quality publishers and external research income generators
BUILD ON STRENGTHS	Identify and build on existing and emerging research strengths
RESEARCH GOALS	Integrate academics' research goals with the workload model and performance review process
CONTINUOUS IMPROVEMENT	Ensure metrics are in place to track and improve research performance
INTER-DISCIPLINARITY	Leverage inter-disciplinarity to improve research performance
HDR CULTURE	Increase HDR load and completions and enhance College HDR culture
COMMUNICATION	Clarify, present and promulgate the research policy of the College



Engagement & Impact

We promote productive partnerships that mobilize our intellectual capabilities to create economic opportunities and drive positive societal benefits, and are expanding our global reach through high quality international collaborations in both research and education. We engage our alumni as powerful advocates for the University and as role models for current students.

Our Aims:

CREATE & LEVERAGE DATABASE	Create a database of existing industry engagement and academic collaborations
INDUSTRY ENGAGEMENT	Increase engagement with industry to enhance research opportunities and inform curriculum design and education content
ALUMNI	Engage alumni in CBGL education activities
MEDIA	Increase College media engagement
ENHANCE PROFILES	Lift academic staff profile with industry, government and the community
RESEARCH COLLABORATION	Promote collaboration with industry for research



People & Culture

We promote an agile, enterprising and accountable culture in which staff and students are committed to excellence and determined to make a difference. We engage students as partners in the co-creation of a learning experience that inspires achievement. We champion diversity and create a vibrant, inclusive and values- based community that makes Flinders the destination of choice for students and staff.

Our Aims:

STRATEGIC RECRUITMENT	Staff recruitment aligned with College strategic priorities
RECOGNITION	Develop a reward and recognition program for the College
STRATEGIC DEVELOPMENT	Implement a mentoring and professional development strategy within the College
WELLBEING	Enhance staff members' wellbeing and esteem
COMMUNICATION	Build a College Community with open communication and consultation in decision-making
DIVERSITY & INCLUSION	Increase diversity and inclusion of staff and students
RECOGNITION	Incentivise performance through awards for staff and students
INDUCTION	Ensure all incoming and current College staff understand the priorities and operations of the College
STRATEGIC RECRUITMENT	Align staff recruitment with College strategic priorities
EXTERNAL PRESENCE	Improve College external communication and branding
STUDENT-CENTRED	Ensure a student-first/centred approach to dealing with students



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